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PORTLAND BUREAU of WATER WORKS  
PROJECT PROGRESS REPORT – Third Quarter 2009-2010

AGENCY NAME: Community Energy Project DATE: April 9th, 2010  
PROJECT NAME: Lead Poisoning Prevention Program  
PREPARED BY: Perry Cabot, Lead Poisoning Prevention Program Coordinator  
Sherrie Smith, Outreach Coordinator  
REVIEWED BY: Chaun MacQueen, Education and Outreach Program Manager  
Sherry Burbach, Executive Director

***Objective:*** *To educate the Portland community about the sources and dangers of lead, and about the tools available for eliminating the hazards of lead exposure in the home, with the goal of ending childhood lead poisoning in Portland, Oregon.*

**[1] ACTIVITIES.** *Describe the major activities carried out during the reporting period.*

*This quarter, CEP conducted 22 basic lead poisoning prevention workshops for 178 qualified households, for a total of 46 workshops and 403 qualified households served so far this year.*

*CEP loaned out the HEPA vacuums 5 times this quarter, and 22 times this fiscal year. Participants in this program used the HEPA units to remove a total of 5.64 lbs of possibly lead-contaminated debris from their homes this quarter.* So far this year, the HEPA vacuums were loaned out a total of 22 times and collected 21.89 lbs of dust and debris.

*CEP provided 4 Lead-Safe Home Projects workshops in the 3<sup>rd</sup> quarter for 45 qualified households with 7 workshops serving 62 households so far this fiscal year.*

## **A. Basic Lead Poisoning Prevention Workshops**

The primary activities for this quarter of the 2009-2010 fiscal year:

- Coordinated and conducted 22 basic lead poisoning prevention workshops for 178 qualified households
- Scheduled Lead Poisoning Prevention Workshops for next quarter
- Provided 4 Lead-Safe Home Projects workshops this quarter for 45 households with a year-to-date total of 7 workshops for 62 qualified households
- Participated in Bureau of Planning and Sustainability Fix-it Fair at David Douglas and Parkrose Schools
- Scheduled Lead-Safe Home Projects (tier 2) workshops for next quarter
- Coordinated lending of the HEPA vacuum for 5 uses with positive results. Collected a total of 5.64 lbs of possibly lead-contaminated debris from homes
- Continued to train and support new VISTA Corps members in lead program



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- Continued training CEP intern to become a basic lead poisoning prevention workshop leader. She conducted 6 workshops this quarter
- Provided contact info for 95 (51%) of CEP lead workshop participants requesting a Water Test Kit to the County LeadLine after each workshop, with a year-to-date total of 145 water test kits requested through CEP workshops.
- Participated in several community events, fairs, networking meetings to promote our Lead Poisoning Prevention Program

### *Program Development*

- SUCCESS!! EPA Accreditation Certificates received 1/5/10!!! ☺ CEP has conducted 11 trainings for over 150 contractors, including CCB enforcement staff, generating funds to support the Lead Poisoning Prevention Program and other CEP programs for this year
- Prepared and discussed plan for Lead Poisoning Prevention Program evaluation activities; long-term and regular follow-up with clients who participated in 07-08 follow-up surveys to analyze longevity of information, kit items, referrals, and progress on their Home Lead Action Plans
- Prepared grants to private funding sources to support CEP's Lead Program, to be submitted early next quarter
- Wrote and submitted 2010-2011 Portland Water Bureau grant proposal (\$93,000)

### *Ongoing Activities*

- Participate in outreach and networking activities with LHRP and other community partners around lead and environmental health issues
- Submit/publish articles and news releases to local publications and internet sources on a routine basis to promote lead awareness and specific workshops
- Provide information and referral for community members to LHRP partner services
- Collect, track, analyze, and report workshop participant /outreach activity data
- Update and maintain a reference binder on recalled toys and household items from Consumer Product Safety Commission
- Conduct follow-up communication with participants who've sent in their lead dust test kits and discuss results, answer questions
- Assisted with program operations and conducted check-in meetings with Program Coordinator and assistant community educator –in-training
- Participate in LHRP partner meetings and events
- Participated in Multnomah County Envir. Health Dept. Healthy Homes Collaborative meeting; discussed potential for independent coalition forming or keep status quo. 3-24-10
- Conduct CEP Education and Outreach Team Meetings
- Participate in Technical Assistance for Community Services (TACS) Diversity Leaders Network (every other month)
- Conduct program evaluation and analysis, make appropriate changes
- Monitored progress of Lead Program – on track!



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**Lead Poisoning Prevention Workshop Highlights—Basic Workshop**

This quarter, CEP conducted 22 Tier 1 basic Lead Poisoning Prevention workshops for 178 qualified households (179 total). The average household size was 4 people in the home.

Third quarter average attendance among all qualified participants was 8 households per workshop, with a public workshop average attendance of 4 participants and a private workshop average attendance of 9.1 participants per workshop. The tables below illustrate the breakdown of the different types of workshops we’ve provided this quarter and year to date.

<b>Workshop Types</b> ( <i>Workshop types not bolded may fit more than one category. The <b>bolded</b> items add up to the total.</i> )	<b>Total for Reporting Period</b>	<b>Total for Fiscal Year</b>
<b>Open to the Public</b>	<b>5</b>	<b>15</b>
<b>Privately Hosted</b>	<b>17</b>	<b>31</b>
Bilingual/Multilingual	2	8
Blood Lead Testing	0	2
Parent Groups	16	29
Individual Concerned Parent consultation	0	2
Realtors	0	0
City of Portland Office of Sustainable Dev. Fix it Fair (FIF)	2	4
Healthcare/Wellness Community	4	10
at a community fair (other than OSD FIF)	0	2
Teachers/Family Advocates/Caseworkers	0	0
<b>Total Public and Private Workshops</b>	<b>22</b>	<b>46</b>

CEP partners with hundreds of organizations and community groups each year to host our public workshops. We provide flyers and conduct the marketing for these workshops, and may receive assistance from the host location as well.

Five **public** workshops were conducted this quarter at the following locations:

<b>Public Workshop Locations</b>	<b>City Sector</b>	<b>Date(s)</b>	<b>Blood Lead Testing?</b>	<b># of Workshops</b>
David Douglas High School Fix-it Fair	OSE	1/9/10		1
Sellwood Community Center	SE	1/28/10		1



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Parkrose High School Fix-it Fair	ONE	1/30/10		1
Grout Elementary School	SE	2/23/10		1
Community Energy Project office	NE	3/4/10		1

CEP also partners with community service organizations and agencies that help us reach underserved groups experiencing barriers to attending regularly scheduled public workshops. These host agencies provide assistance with marketing and outreach, interpretation in many languages, as well as accommodations for people with disabilities. These workshops are usually closed to the public to allow for tailoring the workshop for these groups.

Seventeen **privately-hosted** workshops were conducted this quarter at the following locations:

<b>Privately-Hosted Workshop Locations</b>	<b>City Sector</b>	<b>Date(s)</b>	<b>Blood Lead Testing?</b>	<b># of Workshops</b>
Albina HeadStart – Tina Clegg Center	NE	1/20/10 3/30/10		2
World View Center	SE	1/22/10		1
Albina HeadStart – Dekum Center	NE	1/27/10		1
Albina HeadStart – Richard Brown Center	NE	2/2/10 3/11/10		2
Albina HeadStart – Highland Center	NE	2/9/10		1
Portland Public Schools HeadStart – Beach	N	2/10/10		1
Albina HeadStart – Carolyn Young Center	NE	2/16/10		1
NAYA Family Center	NE	2/18/10		1
Albina HeadStart – Burt/Lewis Center	NE	2/24/10		1
Albina HeadStart – Lexington Center	SE	2/25/10		1
Multnomah County Health WIC Program	NE	3/15/10 3/31/10		2



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Albina HeadStart – Home Base Program	N	3/16/10		1
Albina HeadStart – Garlington Center	SE	3/17/10		1
Albina HeadStart – Normandale Center	NE	3/18/10		1

### ***In-Kind Support***

CEP partners with several schools, churches, community centers, and other organizations to host workshops that are family-friendly and open to the public. Almost all of our partners provide free space for 2 hours per workshop, and occasionally provide interpretation services, childcare, and assistance with outreach. So far this fiscal year, community partners donated 108 hours of free space rental (lead workshops only) with an additional 40 hours of donated space for the all-day Renovation Repair and Painting (RRP) training for a total of 148 hours of donated space. Two workshops were conducted in Spanish by CEP staff, and did not require outside assistance for interpretation.

<b>Year to Date In-Kind Support</b>	<b># Hours Space</b>	<b># Hours Interpretation</b>	<b># of Times Hospitality Provided</b>
Lead Poisoning Prevention Workshops	108	6	7

### ***Lead Dust Sampling Kits***

CEP provided 22 lead dust test kits in the 3rd quarter. Most of these kits were distributed as components of the Tier 2 Lead-safe Home Projects resources. Dust test kits are included as a built-in component of the Tier 2 “Lead-Safe Home Projects” workshop resulting in automatic distribution of kits at all such workshops. Other workshop participants are encouraged to schedule a ten-minute visit to CEP to receive the kit and a one-to-one demonstration of the resource. CEP believes that these mini-appointments offer an excellent opportunity for each client to discuss specific concerns they might have about their particular perceived or real dust hazards. During both Tier 1 and Tier 2 lead workshops, participants are also informed that they will receive free dust test kits in the mail if they contact the Multnomah County LeadLine and request this resource.

In the third quarter, two client dust tests were submitted to the lab for analysis. Both sets of results were from a cooperative living community and both came back indicating lead hazards present on both sill



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and floor. The clients were contacted and the results discussed. The client happened to have been a past borrower of CEP's sealed HEPA vacuum and, partly based on CEP education and consultation, had gone on to purchase their own sealed HEPA vacuums. Additionally, these clients were already equipped with cleaning kits from having taken the basic workshop so that they could directly address the existing hazards in their home. Without the testing and cleaning resources provided by CEP, these clients risked prolonged exposure to lead dust hazards in the home.

## **B. Program Evaluation: Follow-up Surveys/Visits**

As mentioned in the 2<sup>nd</sup> Quarter report, the Education and Outreach Program Manager and VISTA Volunteer Coordinator set up an internship position with PSU Master of Social Work Community-Based Program for a nearly one year placement at CEP. This intern is assisted with designing a longer-term follow up instrument for the lead program and is conducting targeted follow-up home visits of program participants from the 07-08 workshop season who participated in a follow-up phone survey previously. For this targeted follow-up study, the intern will conduct 8 home visits (20% of the 40 past follow-up participants) and interview these individuals to find out whether and how the information they learned in the basic lead poisoning prevention workshop two years ago is still useful today. The intern brings a new lead poisoning prevention kit to each home. As of this date, 2 home visits have been conducted.

The same PSU intern will begin conducting the standard 09-10 follow-up surveys toward the second half of April when we've served nearly all the qualified households. She will train other volunteers to assist with the project. We will share the results of both levels of follow-up in our final report next quarter.

### ***Post-Workshop Participant Comments***

We gather immediate participant feedback on anonymous demographic survey forms at the end of each workshop and report these data in the tables at the end of this report. Some comments from participant evaluation forms this quarter:

- Thank you for this valuable information – your Spanish is perfect. Thank you for taking the time.
- This is a great program.
- Great presentation! Very clear and useful info. Thank you!
- Thank you for the workshop on how to live better and without harmful chemicals for the family.
- Enjoyed the workshop. Wasn't even thinking about lead – until now!
- Thank you for the class and your explanations. I enjoyed the class and learned a lot.

## **C. Outreach/Marketing Activities**

The Outreach Coordinator prepared an independent report outlining all of CEP's outreach and volunteer efforts in much detail. Here we just include highlights specific to the Portland Water Bureau contract for



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lead poisoning prevention workshops. The full CEP Outreach and Volunteer report is available upon request.

#### Meetings/Networking Opportunities:

Feb 02, 2010	Masters of Social Work Field Supervisor site visit
Feb 04, 2010	Meeting with Oregon Energy Coordinators Association (RRP trainings)
Feb 16, 2010	Meeting with Salem Communications – radio campaign for Christian radio stations for lead and energy tips for homeowners
Feb 18, 2010	Meeting with EcoTech, Josiah Hill III Clinic about potential partnership opportunities with CEP
Feb 19, 2010	Portland Women’s Foundation site visit
Mar 08, 2010	Representative of Daily Journal – Advertising Options
Mar 11, 2010	Spirit Mountain Community Fund site visit
Mar 11, 2010	Lead Hazard Reduction Program Partners Quarterly Meeting
Mar 11, 2010	Unlimited Choices – CEP as a fill-in instructor for RRP training
Mar 18, 2010	Willamette Valley Development Officers - Networking

#### **Community Events**

CEP participated in five different community events this quarter. The type of events varied, as well as the thematic emphasis. At every event, we promote all CEP programs, and network with other organizations. At events geared towards children or health, our booth was much more focused on Lead Poisoning Prevention. CEP promoted lead awareness, specifically the Lead Poisoning Prevention Workshops, other LHRP partner resources and programs, and volunteer and internship opportunities with the program at the following outreach events:

- Jan 09, 2010 Fix-it-Fair – David Douglas High School
- Jan 29, 2010 Better Living Fair – Doubletree Hotel
- Jan 30, 2010 Fix-it-Fair – Park Rose High School
- Feb 04, 2010 School of Social Work Placement Fair – Portland State University
- Mar 26-28, '10 Better Living Show – Expo Center

At most events we had a great deal of interaction with people including: introductions, information exchanges, and laying foundations with new partners. To help gauge the success of each event, we have developed a tracking system to gather data on how many people visit our table, how many we have conversations with, and how many take information. At a busy outreach event it is nearly impossible to track each person who comes to visit us at our table, so these results may be underreported. The results of this tracking system for the events of this quarter are as follows.



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Contact Tracking (Tabling Events)	Total for Quarter	Total for Fiscal Year
<b>Total Visit Table</b>	<b>522</b>	<b>1160</b>
Take Information	293	625 (82%)*
Leave Information/Sign up	24	89 (8%)
Conversations	423	955 (82%)
Networking/Conversation with other orgs.	50	141 (12%)

\*Percentages are not mutually exclusive, and are a percentage of how many people visited the table

These data help us gauge how effective we are with outreach events and helps in planning before going to an event the next year. From 2006, the first year we began tracking contact with clients, we've increased the percentage of people who take information and with whom we have conversations by 20%.

***Publications/Media***

CEP has contacted the editors or reporters of 49 community publications to learn which ones had community calendars and were receptive to regularly scheduled events. As a result, we send a list of CEP community calendar events to 17 local publications on a monthly basis: *Southeast Examiner, Portland Alliance, The Bee, Asian Reporter, El Hispanic News, the East Portland News, East County News, Portland Family Magazine, Metro Parent Calendar, The Skanner, Mid-County Memo, Portland Observer, Gresham Outlook, The Hollywood Star, and Concordia News.* *The Oregonian* publishes CEP events in their calendar by using CEP's web calendar. The Outreach Coordinator frequently studies the local media to find new angles for future article writing, and to find CEP publications, and contacts potentially interested reporters about stories relating to CEP services.

The number of papers to which we send press releases varies by how much time we have for publication. Press releases tend to be immediate and time-sensitive, and we have a list of 13 papers we use who can print a story with only a week or two notice. Most community papers are monthly, and often need a month and a half notice to publish a story. If the press release is not time sensitive, then we expand the size of the list.

This quarter we had one media event through internet news. March 11, 2010: Examiner.com is a Seattle online newspaper that studies local Portland events. In this specific case the reporter is focusing on the Art on Alberta District. Her interview covered CEP's history, services, and businesses. We posted the article through our viral marketing channels.

**Viral Marketing**

Viral marketing gives us the chance to reach new audiences locally and nationally, especially the millennial generation. Currently CEP has a MySpace, YouTube, Facebook, and Twitter, which are in the



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top 30 most visited pages on the internet. Three staff also have LinkedIn accounts. The Viral Marketing Plan outline is consistently revised with experience and education.

This quarter we

- Use our new Constant Contact account
  - Researched and added hundreds of contacts into separate mailing lists by category
  - Managed bounce-backs (emails that are no longer valid)
  - Posted In-Home Manager position
  - Contacted about newsletter archiving/sending PDFs
  - Created and sent Winter Newsletter to 769 people
  - Set up newsletter blog for expanded stories (linked from the constant contact mailing under “read more...”) which doubles as a newsletter archive space
  - Embedded a newsletter sign-up option throughout CEP website
  - Created newsletter-style mailing to 750+ people about new Water to the Weather workshops
- Interacted with the online community through comments and “friending” other account holders
  - Facebook: 83 fans
  - MySpace: 72 friends
  - Twitter: 46 followers
  - YouTube: 5 subscribers, 3 friends 1000+ views of CEP videos

Posting to community websites and list serves such as CNRG and CraigsList.org is a simple and convenient way to post new workshop information that becomes more effective with experience. Some news agencies, such as *The Oregonian* use our online calendar and publish events frequently on their own. There are always a variety of places where we are mentioned on personal blogs and sustainability sites that utilize our calendar to spread the word to their constituents. CEP staff are active on the Leadnet list community as well.

### ***Volunteer Support***

This year CEP became a host site for a Clara Barton VISTA Corps (CBVC) member, who is serving for one year as a Volunteer Coordinator. CBVC members serve with local organizations who focus on preventing individuals and families from entering poverty or offering services to assist with transitioning out of poverty. They provide service through indirect, capacity building activities to ensure the organizations they are serving have the necessary resources to remain successful.

CEP volunteers provide support for all of our programs. This quarter, **seven volunteers provided 92 hours of labor for the Lead Poisoning Prevention Workshop program** to help us assemble workshop kits, data entry, and leading basic lead poisoning prevention workshops (see table below). We continue to partner with organizations such as Steps to Success, Hands-On Greater Portland, Easter Seals, Federal Work-Study programs, PIVOT Job Corps, and other organizations to help recruit and place interns and volunteers at CEP. All new individual volunteers receive a one-hour volunteer orientation. Those that commit to volunteering receive one-on-one training with the appropriate program staff member.



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Independent Sector is a Federal program that measures the value of volunteer time. Oregon’s dollar value for volunteer time is \$17.90 per hour, which would total \$26,689 in in-kind donations for the year. At the Federal rate of \$20.25 per hour it would total \$30,193. In the past few years, CEP has had a combination of a small number of interns who volunteer a large number of hours, and a large number of volunteers who participate in groups that come once or twice a year. This quarter, volunteers donated an average of 6.9 hours per person (range 1-172.5 hours).

Program	Number of Volunteers Quarter	Number of Volunteers Year	Volunteer Hours Quarter	Total Hours Fiscal Year
Weatherization Workshop	9	38	157.5	420.5 (17.6%)
Lead Poisoning Prevention	7	7	92	142 (5.9%)
In-Home Services	68	172	383	933.75 (39%)
Retail Fundraiser	7	7	151.75	198.75 (8.3%)
Water Conservation	0	4	7	7 (.29%)
Training and Consulting	3	3	44.5	44.5 (1.8%)
Other	11	11	64.5	641 (26.8%)
Total	*84	*211	900.25	2387.5

\*Number of non-duplicated volunteers (as some volunteers work within more than one program)

## D. Lead-Safe Home Projects Workshops

CEP conducted 4 Tier 2 “Lead-Safe Home Projects” workshops in the 2<sup>nd</sup> quarter serving 45 qualified households and 7 workshops serving 62 households so far this year, which exceeds our contract goal of 50 households. Two workshops were held at Fix-it Fairs (Parkrose and David Douglas), one at CEP and the other was held at the pre-apprenticeship training program called Constructing Hope. Since Constructing Hope staff elected to raffle off 5 kits for their large class, this allowed us to offer one more workshop in the community next quarter with the remaining kits.

CEP’s Tier 2 Lead-safe Home Projects workshop clearly fills a void in lead poisoning prevention education opportunities in the Portland metropolitan region. CEP’s basic workshop doesn’t cover the basics of lead-safe remodeling and people taking on small projects involving disturbance of lead-based paint do not typically have the time, desire or funds to take longer trainings like CEP’s new Renovation, Repair and Painting (RRP) course. The Lead-safe Home Projects class efficiently summarizes most key points from the longer training in a short timeframe that is accessible to the community. We will include the complete participant survey data table in the 4<sup>th</sup> quarter report, as there is one more workshop scheduled for early next quarter.

## E. High Efficiency Particulate Air (HEPA) Vacuum Lending



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CEP loaned out HEPA units to 5 households in the 3rd quarter, and 22 total uses so far this year; meeting our contract goal of 20 – 30 uses for the year. The HEPA vacuum lending program continues to see steady demand from CEP workshop participants and those who hear about the resource from CEP outreach events. CEP loaned out sealed HEPA vacuums 5 times in the 3<sup>rd</sup> quarter and collected a total of 5.64lbs of potentially lead-contaminated dust and debris. So far this year, the HEPA vacuums were loaned out a total of 22 times and collected 21.89 lbs of dust and debris.

Based on feedback surveys, Clients were uniformly satisfied with the program. Feedback comments included:

- “So appreciate your help! Thank You!”
- “Got great recommendations and info”
- “You are a much valued resource and I’m grateful for the information you’ve shared with us”
- “Thank you for your valued resource”
- “Perry was informed and supported us in many ways! Thanks for the help!!”

As anticipated, demand for the HEPA units decreased somewhat in the winter months and is starting to pick up again as spring remodel season approaches. It is also possible that the new EPA requirements that contractors use only sealed HEPA vacuums during clean-up of pre-1978 residential remodeling sites is causing a downstream effect of raising awareness of these types of cleaning tools.

We continue to seek ways to make the lending program available to households that do not have credit cards or the financial resources to leave a deposit for the borrowed equipment. As mentioned in the 2<sup>nd</sup> quarter we changed our lending policy to allow individuals to leave bank authorized checks as a deposit with CEP – improving program access for individuals who do not have credit cards.

## **F. Communication with Lead Hazard Reduction Program Grantees**

CEP maintains participation in Multnomah County Health Department (MCHD) Healthy Homes Group partner meetings and LHRP Partners Quarterly Meetings, which may naturally become the avenue for forging collaborations and successfully finding additional support needed to continue to provide and improve lead poisoning prevention services to the area.

Additionally, CEP provided contact info for 95 (51%) CEP lead workshop participants requesting a Water Test Kit to the County LeadLine after each workshop, with a year-to-date total of 144 water test kits requested through CEP workshops. CEP also makes routine referrals to the LeadLine for lead dust testing kits which the LeadLine staff then forwards to the PDC program staff.

### **HB 2134: Stakeholder Meetings**



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With Oregon on the cusp of becoming a Renovation, Repair and Painting Rule “Authorized State” and thereby assuming administrative and enforcement control of the new EPA work practice standards for lead-based paint, the heavy lifting work of stakeholders is complete and HB 2134 awaits a signature from the governor. There were no stakeholder meetings this period.



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**Participant Referral Sources**

CEP staff continues to make routine referrals to *all* of the LHRP partners on a *daily* basis. Below are data sets that show the extent of referrals made to CEP’s Lead Poisoning Prevention Program as well as the amount of referrals CEP staff make to community partners.

The table below represents self-reported data from community members on how they found us during *registration* (sign-up only) and from actual *participants* at the workshop. We can see that the support of the host agency is vital to the Lead Poisoning Prevention program, especially those host organizations providing private workshops for underserved communities. Lead Hazard Reduction partners such as the Portland Development Commission and Josiah Hill III Clinic are also important and reliable sources for us. These data do not include the info source for participants in workshops translated into a language other than Spanish as they did not fill out a form.

Info Source – Basic Lead Poisoning Prevention Workshop	Registration Quarter	Registration yr to date	Participants Quarter	Participants yr to date
Host Assisted Outreach	1	1 (3%)*	149	298 (75%)*
Word of Mouth	1	1 (3%)	8	13 (3%)
Community Partners	8	20 (50%)	6	24 (6%)
Caseworker / Advocate	0	0 (0%)	1	1 (0%)
CEP Signage/Pass by	0	5 (13%)	0	2 (1%)
Magazine / Catalogue	0	1 (3%)	0	1 (0%)
Newspapers	0	1 (3%)	0	0 (0%)
Other CEP Program	0	1 (3%)	3	6 (2%)
Internet	0	3 (8%)	1	7 (2%)
Community Event	0	9 (23%)	0	1 (0%)
other	0	0 (0%)	0	0 (0%)
Fix-it-Fairs	0	0 (0%)	5	13 (3%)
No Response	1	1 (3%)	16	35 (9%)
<b>Total</b>	<b>8</b>	<b>40</b>	<b>188</b>	<b>400</b>

\*Percentages may not add equal 100 due to rounding to the nearest whole percent.



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This continues our second year conducting Lead Safe Home Projects (LSHP) workshops. So far we have served 62 households, and the majority of people come to us through fix-it-fairs, word of mouth, and from the Lead Poisoning Prevention workshops.

<b>Info Source – Lead-Safe Home Projects Workshop</b>	<b>Registration Quarter</b>	<b>Registration yr to date</b>	<b>Participants Quarter</b>	<b>Participants yr to date</b>
Host Assisted Outreach	0	0 (0%)*	26	26 (42%)*
Word of Mouth	0	0 (0%)	1	5 (8%)
Community Partners	0	3 (13%)	1	3 (5%)
Caseworker / Advocate	0	0 (0%)	0	0 (0%)
CEP Signage/Pass by	0	10 (42%)	1	1 (2%)
Magazine / Catalogue	0	0 (0%)	0	0 (0%)
Newspapers	2	2 (8%)	2	3 (5%)
Other CEP Program	0	4 (17%)	0	3 (5%)
Internet	0	0 (0%)	1	2 (3%)
Community Event	0	5 (21%)	0	0 (0%)
other	0	0 (0%)	0	0 (0%)
Fix-it-Fairs	0	0 (0%)	13	19 (31%)
No Response	0	0 (0%)	0	0 (0%)
<b>Total</b>	<b>2</b>	<b>24</b>	<b>45</b>	<b>62</b>

\*Percentages may not add equal 100 due to rounding to the nearest whole percent.

### ***Referrals Provided by CEP Staff to Other Resources***

CEP functions as a significant referral source for many clients. The Outreach Coordinator has created a referral database to track how often and to whom we refer community members who contact us. Information is available to community partners about how many referrals we’ve made to their specific organizations by request. Below are the overall statistics in this report. Referrals are divided into three categories:

- A. “Active Office referrals” occur when a person who calls, emails, or walks in the door requests a service we do not offer and we refer them to the appropriate resource. Each member of CEP staff tracks referrals that we collect at the end of each month.
- B. “Active Outreach Events” where we track which brochures are taken at an event by bundling and pre-counting at the beginning of each quarter.



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C. “Passive Referrals” include the resources automatically given to our clients through workshops and the In-Home program, as well as how many people visit our website. The database is ready for the new fiscal year, and changes are to be expected as it develops.

CEP Staff make active referrals to many organizations, the top three of which (LeadLine, 211-info, and Senior Hotline) are resource hotlines that lead to thousands of other resources.

Active Referrals were made to more than 30 organizations, three of which (LeadLine, 211-info, and Senior Hotline) are resource hotlines that lead to thousands of other resources. The majority of referrals (78%) for this quarter were to agencies that provide energy assistance, mostly until CEP ran received Oregon HEAT funds. These numbers are under-reported.

	<b>Quarter Total</b>	<b>Year to Date Total</b>
Office Referrals	404	1075
Outreach Events	0	140
<i>Total Active Referrals</i>	<i>404</i>	<i>1485</i>

In the next table below, “referral” means number of resources provided through receiving a packet from a workshop, an in-home audit, or unique visits to our website. “Resources” refers to how many resources a participant can access through the program. For example – if 100 people attended a lead workshop, each participant would receive 20 resources automatically, and that would mean that 2,000 pieces of information with phone numbers, addresses, organization information, etc. were distributed for the quarter.

In the office this quarter, most referrals go to LIEAP (Low-Income Energy Assistance Program) for energy assistance, 211 info, Multnomah County Weatherization, and Energy Trust of Oregon. At outreach events, the top referrals go to The Leadline, OSHA/DHS working with lead paint, and the Portland Water Bureau’s water bill assistance, and the BHCD Home Repair Program.

<b>Program</b>	<b>Participants Quarter</b>	<b>Resources</b>	<b>Quarter Total</b>	<b>YTD Total</b>
Basic Lead Poisoning	189	20	3,780	8,340
Lead Safe Home Projects	45	22	990	1,364
DIY Weatherization WS	109	45	4,905	33,075
In-Home Services	108	13	1,404	4,667
CEP Website	3,283	36	118,188	307,491
<i>Total Passive Referrals:</i>			<i>129,267</i>	<i>354,937</i>



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## **[2] SHORTFALLS**

### **A. Lead Poisoning Prevention Workshop**

There were no shortfalls in this activity.

### **B. Follow-up Visits/Surveys**

There were no shortfalls in this activity.

### **C. Outreach/Advertising Activities**

There were no shortfalls in this activity.

### **D. Lead-Safe Home Projects Workshop (Pilot)**

There were no shortfalls in this activity.

### **E. High Efficiency Particulate Air (HEPA) Vacuum Lending**

There were no shortfalls in this activity.

### **F. Communication with Lead Hazard Reduction Program Grantees**

There were no shortfalls in this activity.



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## [3] NEW DIRECTIONS

### A. Lead Poisoning Prevention Program Support

#### *EPA Lead Renovation, Repair, and Painting Training (RRP)*

In Mid-September the Lead Poisoning Prevention Program Coordinator completed and submitted 2 applications to the US EPA to become an EPA recognized training provider for the new Renovation, Repair and Painting requirements for contractors and others who disturb lead-based paint in targeted housing. CEP applied to become an accredited training provider for both the 8-hour Initial training as well as the 4-hour Refresher training.

In late December, CEP received a letter from the EPA informing us that we were a nationally accredited training provider for both trainings. We began providing trainings in January.

To date, CEP has scheduled and conducted 8 full-day trainings in Portland, Salem and Corvallis and an additional 3 trainings in support of another accredited training provider. We have trained a diversity of contractors and others including weatherization staff from various County programs, individuals from small and large firms and the entire Oregon Construction Contractor's Board (CCB) Enforcement and Field Investigations staff. These last groups are the individuals tasked with investigating and enforcing the RRP rule throughout the entire state of Oregon.

There are several developments relative to outreach activities for this new direction. We created a new RRP section of the website with individual interconnected web pages including general information, why CEP is an expert in lead education, a registration page, frequently asked questions, and other resources. The Outreach Coordinator collaborated with the Lead Poisoning Prevention Program Coordinator and Executive Assistant to make the website a tool for streamlining registration and information sharing with potential customers. We also created a Google Docs registration form and payment button to allow customers to register and pay online, saving CEP staff a considerable amount of time. Once these web pages were launched, they became the most popular pages on the website.

By becoming an accredited training provider for this new required course, not only is CEP able to bring in some resources to support programs, but now can take pride in seeing its lead poisoning prevention efforts encompass *primary prevention* efforts that attack the root causes of many lead poisonings – namely remodeling of older homes.

### B. Follow-up Visits/Surveys

As mentioned previously, we are working with a PSU Master of Social Work student to conduct a study of 07-08 basic workshop participants who have participated in regular follow-up surveys a few years ago. During home visits to 8 (20%) of past follow-up participants, CEP will be gathering data about whether or how the information and resources provided to past participants is manifesting as a sustained change in behavior and feeling of empowerment around the issue of lead poisoning prevention. Each household receives a refreshment



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of some of their kit materials as appreciation for their time and to help them test for lead and clean lead-safe in the home. It has been five years since our last in-depth analysis of this program, which was conducted in 2005 in partnership with Multnomah County Environmental Health and ClearCorps.

**C. Outreach/Marketing Activities**

No new directions at this time.

**D. Lead-Safe Home Projects Workshops**

No new directions at this time.

**E. High Efficiency Particulate Air (HEPA) Vacuum Lending Program**

No new directions at this time.

**F. Communication with Lead Hazard Reduction Program Grantees**

No new directions at this time.



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**[4] CLIENT DEMOGRAPHIC INFORMATION.**

\* Percentages/averages calculated from total number of responses to each question.

CATEGORY	THIS QUARTER		YEAR TO DATE	
<b>Total number served by the project</b>	179		407	
<b>Number of qualified participants</b>	178		403	
<b>Participant Data</b>	<b>Total</b>	<b>Avg/0%*</b>	<b>Total</b>	<b>Avg/0%*</b>
<b>Number of people in home</b>	693	4.0	1572	4.1
<b>Number of pregnant women</b>	19	0.2	36	0.2
<b>Number of children 0-6 years old</b>	206	1.5	406	1.4
<b>Number of children 7-18 years old</b>	110	1.2	246	1.3
<b>Income: At or below 30% of median income</b>	70	57%	195	58%
At 31-50%	37	30%	78	23%
At 51-80%	9	7%	36	11%
Over 80%	6	5%	27	8%
<b>Race/Ethnicity: Hispanic/Latino(a)</b>	75	45%	156	42%
White/European American	31	18%	79	21%
Black/ African American	31	18%	71	19%
White & Black	4	2%	9	2%
Asian	2	1%	18	5%
Asian & White	0	0%	1	0.3%
Native American/Alaskan Native	1	1%	3	1%
Native & White	7	4%	9	2%
Native & Black	4	2%	5	1%
Native Hawaiian/Pacific Islander	1	1%	2	1%
Other	12	7%	20	5%
Prefer Not to Respond	0	0%	2	1%
<i>Total Minorities</i>	137	82%	294	78%
<b>Gender: Male</b>	26	16%	67	19%
Female	139	84%	282	81%
Prefer Not to Respond	0	0%	1	0.3%
<b>Single Parent: Single Mother</b>	49	32%	109	33%
Single Father	1	0.6%	10	3%
Prefer Not to Respond	4	3%	10	3%
<b>Head of Household: Female</b>	81	50%	146	43%
Male	18	11%	41	12%



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Prefer Not to Respond	5	3%	10	3%
Participant Data (continued)	This Quarter		%	
	Total	%*	Total	%*
<b>Age Group</b> Under 21	9	6%	20	6%
21-30	51	32%	106	32%
31-40	69	43%	135	41%
41-54	18	11%	50	15%
55 and over	14	9%	20	6%
Prefer Not to Respond	0	0%	0	0%
<b>Member of Household with Disability</b>	17	11%	38	12%
Prefer Not to Respond	1	1%	3	1%
<b>Type of Residence:</b> Rent	104	68%	211	65%
Own	38	25%	94	29%
Other	8	5%	16	5%
Prefer Not to Respond	2	1%	2	1%
<b>Geographic area:</b> North	49	27%	111	27%
Northeast	56	31%	104	26%
Outer-Northeast	13	7%	27	7%
Southeast	22	12%	55	13%
Outer-Southeast	28	16%	70	17%
Southwest	4	2%	7	2%
Northwest	3	2%	12	3%
Outside Portland (qualified)	3	2%	18	4%
Not Qualified (counts towards "total")	1	1%	4	1%
<b>Presentation was:</b>	<b>Total</b>	<b>%*</b>	<b>Total</b>	<b>%*</b>
Easy to understand	148	94%	321	96%
A little confusing	10	6%	12	4%
Hard to follow	0	0%	0	0%
<b>Workshop covered:</b>	<b>Total</b>	<b>%*</b>	<b>Total</b>	<b>%*</b>
Too much information	21	15%	50	16%
The right amount of information	116	83%	251	83%
Not enough information	2	1%	3	1%
<b>Workshop was:</b>	<b>Total</b>	<b>%*</b>	<b>Total</b>	<b>%*</b>
Extremely valuable	129	88%	281	88%
Somewhat valuable	18	12%	40	12%
Not valuable	0	0%	0	0%
<b>Materials were:</b>	<b>Total</b>	<b>%*</b>	<b>Total</b>	<b>%*</b>
Extremely valuable	127	88%	271	90%
Somewhat valuable	17	12%	30	10%



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Not valuable	0	0%	0	0%
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