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PORTLAND BUREAU of WATER WORKS PROJECT PROGRESS REPORT – Second Quarter 2009-2010

AGENCY NAME: Community Energy Project DATE: January 11th, 2010
PROJECT NAME: Lead Poisoning Prevention Program
PREPARED BY: Chaun MacQueen, Education and Outreach Program Manager
Perry Cabot, Lead Poisoning Prevention Program Coordinator
Sherrie Smith, Outreach Coordinator
REVIEWED BY: Sherry Burbach, Executive Director

Objective: To educate the Portland community about the sources and dangers of lead, and about the tools available for eliminating the hazards of lead exposure in the home, with the goal of ending childhood lead poisoning in Portland, Oregon.

[1] ACTIVITIES. Describe the major activities carried out during the reporting period.

This quarter, CEP conducted 13 basic lead poisoning prevention workshops for 113 qualified households, for a total of 24 workshops and 225 qualified households served so far this year.

CEP loaned out the HEPA vacuums 10 times this quarter, and 17 times this fiscal year. Participants in this program used the HEPA units to remove a total of 8.18 lbs of possibly lead-contaminated debris from their homes this quarter. So far this year, the HEPA vacuums were loaned out a total of 17 times and collected 16.25 lbs of dust and debris.

CEP provided 3 Lead-Safe Home Projects workshop for 17 qualified households so far this fiscal year.

A. Basic Lead Poisoning Prevention Workshops

The primary activities for this quarter of the 2009-2010 fiscal year:

- Coordinated and conducted 13 basic lead poisoning prevention workshops for 113 qualified households
- Scheduled Lead Poisoning Prevention Workshops for next quarter
- Provided 2 Lead-Safe Home Projects workshop this quarter for 15 households with a year-to-date total of 3 workshops for 17 qualified households
- Participated in Bureau of Planning and Sustainability Fix-it Fair at Roosevelt School
- Participated in the Multicultural Healthy Homes and Healthy Kids fair organized by Josiah Hill III Clinic (provided workshops, table)
- Scheduled Lead-Safe Home Projects (tier 2) workshops for next quarter
- Coordinated lending of the HEPA vacuum for 10 uses with positive results. Collected a total of 8.18 lbs of possibly lead-contaminated debris from homes
- Continued to train and support new Clara Barton VISTA Corps member in lead program
- Made updates to reformatted database



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- Trained CEP intern to become a basic lead poisoning prevention workshop leader, and she conducted her first workshop
- Provided contact info for 50 (44%) CEP lead workshop participants requesting a Water Test Kit to the County LeadLine after each workshop, with a year-to-date total of 90 water test kits requested through CEP workshops.
- Participated in several community events, fairs, networking meetings to promote our Lead Poisoning Prevention Program

Program Development

- Lead Program Coordinator participated in OR OSHA training, “Identifying and Controlling Hazards”
- Conducted 22 follow-up sampling visits in homes throughout the Portland metro area for the Multnomah County Health Department Lead Dust Sampling Follow-up Study to evaluate PDC PRLHCP program effectiveness
- Lead Program Coordinator attended a 2-day train-the-trainer provided by the Alliance for Healthy Homes on the new EPA RRP Lead Renovator trainings
- Participated in EPA Region 10 site visit to complete the accreditation process for certifying CEP as an EPA RRP Lead Renovator (full and refresher) training provider by next quarter.
- Participated in HB 2134 advisory committee meetings

Ongoing Activities

- Participate in outreach and networking activities with LHRP and other community partners around lead and environmental health issues
- Submit/publish articles and news releases to local publications and internet sources on a routine basis to promote lead awareness and specific workshops
- Provide information and referral for community members to LHRP partner services
- Collect, track, analyze, and report workshop participant /outreach activity data
- Update and maintain a reference binder on recalled toys and household items from Consumer Product Safety Commission
- Conduct follow-up communication with participants who’ve sent in their lead dust test kits and discuss results, answer questions
- Program Manager and Outreach Coordinator provided training and ongoing support for new VISTA Volunteer Coordinator from Clara Barton VISTA Corps
- Participate in LHRP partner meetings and events
- Participate in Multnomah County Environmental Health’s Healthy Homes Collaborative meetings
- Conduct CEP Education and Outreach Team Meetings
- Participate in Technical Assistance for Community Services (TACS) Diversity Leaders Network (every other month)
- Conduct program evaluation and analysis, make appropriate changes



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Lead Poisoning Prevention Workshop Highlights—Basic Workshop

This quarter, CEP conducted 13 Tier 1 basic Lead Poisoning Prevention workshops for 113 qualified households (115 total). The average household size was 4.2 people in the home.

The year-to-date average attendance among all qualified participants was 9 households per workshop, with a public workshop average attendance of 4.5 participants and a private workshop average attendance of 12.4 participants per workshop. The tables below illustrate the breakdown of the different types of workshops we’ve provided this year.

Workshop Types (<i>Workshop types not bolded may fit more than one category. The bolded items add up to the total.</i>)	Total for Reporting Period	Total for Fiscal Year
Open to the Public	6	10
Privately Hosted	7	14
Bilingual/Multilingual	3	6
Blood Lead Testing	1	2
Parent Groups	7	13
Individual Concerned Parent consultation	0	2
Realtors	0	0
City of Portland Office of Sustainable Dev. Fix it Fair (FIF)	2	2
Healthcare/Wellness Community	0	6
at a community fair (other than OSD FIF)	1	2
Teachers/Family Advocates/Caseworkers	0	0
Total Public and Private Workshops	13	24

CEP partners with hundreds of organizations and community groups each year to host our public workshops. We provide flyers and conduct the marketing for these workshops, and may receive assistance from the host location as well.



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Six **public** workshops were conducted this quarter at the following locations:

Public Workshop Locations	City Sector	Date(s)	Blood Lead Testing?	# of Workshops
Grout SUN School	SE	10/6/09		1
Peninsula Park Community Center	N	10/20/09		1
Healthy Homes (Lead-Safe Portland event)	NE	10/31/09	yes	1
Roosevelt Fix-it Fair	N	11/21/09		2
Community Energy Project office	NE	12/5/09		1

CEP also partners with community service organizations and agencies that help us reach underserved groups experiencing barriers to attending regularly scheduled public workshops. These host agencies provide assistance with marketing and outreach, interpretation in many languages, as well as accommodations for people with disabilities. These workshops are usually closed to the public to allow for tailoring the workshop for these groups.

Seven **privately-hosted** workshops were conducted this quarter at the following locations:

Privately-Hosted Workshop Locations	City Sector	Date(s)	Blood Lead Testing?	# of Workshops
Albina HeadStart – Hughes Center	NE	10/13/09		1
Albina HeadStart – Maya Angelou Center	N	10/15/09		1
Albina HeadStart – Audrey Sylvia Center	N	10/21/09		1
Portland Public Schools HeadStart – James John Elementary School	N	11/10/09		1
Portland Public Schools HeadStart – Kelly Center	SE	11/13/09		1
Portland Public Schools HeadStart – Creston Annex	SE	12/1/09		1
Lynchview Elementary School	OSE	12/3/09		1



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In-Kind Support

CEP partners with several schools, churches, community centers, and other organizations to host workshops that are family-friendly and open to the public. Almost all of our partners provide free space for 2 hours per workshop, and occasionally provide interpretation services, childcare, and assistance with outreach. So far this fiscal year, community partners donated 30 hours of free space rental (lead workshops only). Three workshops were conducted in Spanish by CEP staff, and did not require outside assistance for interpretation, however one of the three interpreted workshops was multi-lingual; where Vietnamese and Chinese interpretation services were provided by the host organization.

Year to Date In-Kind Support	# Hours Space	# Hours Interpretation	# of Times Hospitality Provided
Lead Poisoning Prevention Workshops	47	4	7

Lead Dust Sampling Kits

CEP provided 14 lead dust test kits in the 2nd quarter. Most of these kits were distributed as components of the Tier 2 Lead-safe Home Projects resources. Dust test kits are included as a built-in component of the Tier 2 “Lead-Safe Home Projects” workshop resulting in automatic distribution of kits at all such workshops. Other workshop participants are encouraged to schedule a ten-minute visit to CEP to receive the kit and a one-to-one demonstration of the resource. CEP believes that these mini-appointments offer an excellent opportunity for each client to discuss specific concerns they might have about their particular perceived or real dust hazards.

One client dust test was submitted to the lab for analysis this quarter and the results came back indicating lead hazards present on both sill and floor. This client was immediately contacted and the results discussed. The client borrowed CEP’s HEPA vacuum and was additionally equipped with a cleaning kit from having taken the basic workshop so that they could directly address the existing hazards in their home. Without the testing and cleaning resources provided by CEP, this client and his children risked prolonged exposure to lead dust hazards in their home.

B. Program Evaluation: Follow-up Surveys/Visits

The Education and Outreach Program Manager and VISTA Volunteer Coordinator set up an internship position with PSU Master of Social Work Community-Based Program for a nearly one year placement



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at CEP. This intern will assist with updating and improving the follow-up surveys and will conduct an assessment of all CEP programs.

We will conduct follow up surveys as it gets closer to the end of the fiscal year when we've served nearly all the qualified households. We will begin planning in late winter and conduct the surveys in the spring.

Post-Workshop Participant Comments

We gather immediate participant feedback on anonymous demographic survey forms at the end of each workshop, and report these data in the tables at the end of this report. Some comments from participant evaluation forms this quarter:

- This information was very helpful for me. Thank you. We need to emphasize the importance of this and have more sources of information
- Send information to every house, not only in class please
- More herbal supplement info specific to this issue. My husband is a professional painter and even all of the protection did not stop him from being seriously poisoned
- Unexpectedly Perry had to conduct the workshop in Spanish. He did an awesome job. HeadStart program, mainly low income families with young children, This program and free materials are extremely valuable, Thank You.
- Your Spanish was easy to follow even from someone who has limited education and interactive. Good presenter to watch.
- Very informative and should be offered at more locations
- Great job! Very valuable for me & I feel that I can share valuable info w/friends & family; especially those with children
- the class was very well taught

C. Outreach/Marketing Activities

The Outreach Coordinator prepared an independent report outlining all of CEP's outreach and volunteer efforts in much detail. Here we just include highlights specific to the Portland Water Bureau contract for lead poisoning prevention workshops. The full CEP Outreach and Volunteer report is available upon request.

Presentations/ Meetings/Networking Opportunities:

Oct 06, 2009	Portland Green Drinks networking event – Ecotrust Building
Oct 07, 2009	Spirit Mountain Casino Community Fund Grant Workshop
Oct 15, 2009	Portland Community Media orientation
Oct 22, 2009	Black United Fund Brownbag Families First luncheon
Nov 10, 2009	Met with Oregonian representative about prices for non-profit advertising
Nov 10, 2009	NOVAA (Northwest Oregon Volunteer Administrators Association) Training: Advanced Volunteer Managers



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- Nov 12, 2009 Center for Advanced Learning students about their Adopt-a-Grandparent program
- Nov 17, 2009 Art on Alberta mural artists presentation
- Nov 18, 2009 TACS Diversity Leaders Network: Social Policy Implications of Incarceration and Public Safety
- Nov 19, 2009 NOVAA: Living the Life of Your Dreams as a Volunteer Administrator
- Nov 19, 2009 CNRG Non-Profit Networking Night
- Dec 07, 2009 Environmental Protection Agency site visit for RRP application approval
- Dec 09, 2009 Portland Water Bureau LHRP partners quarterly meeting
- Dec 18, 2009 Construction Contractors Board Lead-based Paint Programs stakeholders meeting – CCB headquarters, Salem, Oregon

Community Events

CEP participated in 7 community events this quarter. The type of events varied, as well as the thematic emphasis. At every event, we promote all CEP programs, and network with other organizations. At events geared towards children or health, our booth was much more focused on Lead Poisoning Prevention. CEP promoted lead awareness, specifically the Lead Poisoning Prevention Workshops, other LHRP partner resources and programs, and volunteer and internship opportunities with the program at the following outreach events:

- Oct 30, 2009 Wintering In – Impact Northwest
- Nov 21, 2009 Fix-it-Fair – Roosevelt High School
- Oct 20, 2009 Student Volunteer Fair – Sunset High School
- Oct 23, 2009 Resource Fair – Buckman Elementary School
- Oct 31, 2009 Multicultural Healthy Homes Healthy Kids Fair – Friends of Children
- Nov 11, 2009 Washington County Community Action Energy Fair
- Nov 14, 2009 Winter Warm-Up Event – International Center for Traditional Childbirth

At most events we had a great deal of interaction with people including: introductions, information exchanges, and laying foundations with new partners. To help gauge the success of each event, we have developed a tracking system to gather data on how many people visit our table, how many we have conversations with, and how many take information. At a busy outreach event it is nearly impossible to track each person who comes to visit us at our table, so these results may be underreported. The results of this tracking system for the events of this quarter are as follows.

Contact Tracking (Tabling Events)	Total for Quarter	Total for Fiscal Year
Total Visit Table	228	638
Take Information	123	332 (52%)*
Leave Information/Sign up	10	65 (10%)
Conversations	198	532 (83%)
Networking/Conversation with other orgs.	33	91 (14%)

*Percentages are not mutually exclusive, and are a percentage of how many people visited the table



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These data help us gauge how effective we are with outreach events and helps in planning before going to an event the next year. From 2006, the first year we began tracking contact with clients, we've increased the percentage of people who take information and with whom we have conversations by 20%.

Publications/Media

CEP has contacted the editors or reporters of 49 community publications to learn which ones had community calendars and were receptive to regularly scheduled events. As a result, we send a list of CEP community calendar events to 17 local publications on a monthly basis: *Southeast Examiner, Portland Alliance, The Bee, Asian Reporter, El Hispanic News, the East Portland News, East County News, Portland Family Magazine, Metro Parent Calendar, The Skanner, Mid-County Memo, Portland Observer, Gresham Outlook, The Hollywood Star, and Concordia News.* *The Oregonian* publishes CEP events in their calendar by using CEP's web calendar. The Outreach Coordinator frequently studies the local media to find new angles for future article writing, and to find CEP publications, and contacts potentially interested reporters about stories relating to CEP services.

The number of papers to which we send press releases varies by how much time we have for publication. Press releases tend to be immediate and time-sensitive, and we have a list of 13 papers we use who can print a story with only a week or two notice. Most community papers are monthly, and often need a month and a half notice to publish a story. If the press release is not time sensitive, then we expand the size of the list.

This quarter we had four media events via internet, television news, print, and radio.

Oct 13, 2009 GoodSearch highlighted CEP as "Charity of the Day"
Oct 27, 2009 Portland Business Journal Book of Giving
Nov 13, 2009 AM 750 KXL's "Good News PDX"

GoodSearch is a Yahoo! powered search engine that donates 50% of its revenue to the charities designated by its users. GoodSearch has "charity of the day" it highlights on its home page, for which CEP was chosen.

The Portland Business Journal generates the Book of Giving, a yearly publication dedicated to providing information on different non-profits in hopes of inspiring holiday donations. CEP had a full page color publication in the Book of Giving, thanks to a donation from PacifiCorp, which was sent to subscribers and local businesses.

(Internet) Viral Marketing

Viral marketing gives us the chance to reach new audiences locally and nationally, especially the millennial generation. Currently CEP has a MySpace, YouTube, Facebook, and Twitter, which are in the



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top 30 most visited pages on the internet. Three staff also have LinkedIn accounts. The Viral Marketing Plan outline is consistently revised with experience and education. This quarter we:

- Placed links to social networking accounts on website
- Maintained and updated our MySpace, Twitter, YouTube and LinkedIn accounts and made frequent status updates
- Researched “Causes” – a fundraising program through Facebook
- Interacted with the online community through comments and “friending” other account holders
 - Facebook: 56 fans
 - MySpace: 69 friends
 - Twitter: 32 followers
 - YouTube: 2 subscribers, 3 friends 700+ views of CEP videos

Posting to community websites and list serves such as CNRG and CraigsList.org is a simple and convenient way to post new workshop information that becomes more effective with experience. Some news agencies, such as *The Oregonian* use our online calendar and publish events frequently on their own. There are always a variety of places where we are mentioned on personal blogs and sustainability sites that utilize our calendar to spread the word to their constituents.

This quarter we open purchased a Constant Contact account, an email marketing tool. We created a variety of lists, totaling 756 contacts (after culling bounce backs) and sent our first electronic quarterly newsletter, followed by a holiday appeal. We added a box to the website giving people the option to sign up for our mailing list. At this point 2-3 new people are signing up a week.

CEP’s website has been significantly updated to reflect new programming and our participation in viral marketing. We created a second WordPress account to store newsletter content. The newsletter contains a small synopsis of a story, with an embedded hyperlink entitled “read more...” leading the reader to individual WordPress entries expanding on the story.

Through Constant Contact we also sent an email holiday appeal to 634 people on December 14, 2009.

Volunteer Support

This year CEP became a host site for a Clara Barton VISTA Corps (CBVC) member, who is serving for one year as a Volunteer Coordinator. CBVC members serve with local organizations who focus on preventing individuals and families from entering poverty or offering services to assist with transitioning out of poverty. They provide service through indirect, capacity building activities to ensure the organizations they are serving have the necessary resources to remain successful.

CEP volunteers provide support for all of our programs. This quarter, **seven volunteers provided 44 hours of labor for the Lead Poisoning Prevention Workshop program** to help us assemble workshop kits, data entry, and leading basic lead poisoning prevention workshops (see table below). We continue to partner with organizations such as Steps to Success, Hands-On Greater Portland, Easter Seals, Federal Work-Study programs, PIVOT Job Corps, and other organizations to help recruit and place interns and



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volunteers at CEP. All new individual volunteers receive a one-hour volunteer orientation. Those that commit to volunteering receive one-on-one training with the appropriate program staff member.

Independent Sector is a Federal program that measures the value of volunteer time. Oregon’s dollar value for volunteer time is \$17.90 per hour, which would total \$26,689 in in-kind donations for the year. At the Federal rate of \$20.25 per hour it would total \$30,193. In the past few years, CEP has had a combination of a small number of interns who volunteer a large number of hours, and a large number of volunteers who participate in groups that come once or twice a year. This quarter, volunteers donated an average of 6.9 hours per person (range 1-172.5 hours).

Program	Number of Volunteers Quarter	Number of Volunteers Year	Volunteer Hours Quarter	Total Hours Fiscal Year
Weatherization Workshop	31	33	251.5	263 (17.6%)
Lead Poisoning Prevention	7	11	44	52.5 (3.5%)
In-Home Services	111	120	543	552 (37%)
Retail Fundraiser	3	3	27	47 (3%)
Other	5	7	189	576.5 (38.6%)
Total	*151	*171	1054.5	1491

*Number of non-duplicated volunteers (as some volunteers work within more than one program)

D. Lead-Safe Home Projects Workshops

CEP conducted 2 Tier 2 “Lead-Safe Home Projects” workshops in the 2nd quarter serving 15 qualified households and 17 households so far this year at a total of 3 workshops. One workshop was hosted at CEP and the other was held at Roosevelt High School during the first Fix-it Fair of the 09-10 season.

CEP’s Tier 2 Lead-safe Home Projects workshop continues to attract people with a diversity of intended projects and feedback remains very positive from participants following the workshops. One observation stemming from the most recently offered Tier 2 workshop at the 1st City of Portland Fix-it Fair is that these events are challenging venues for the Tier 2 workshop due to the required 45 minute workshop format. To manage this challenge, if participants have questions CEP is unable to address in the allotted timeframe, we always direct participants to bring follow-up questions to the CEP table and, additionally, direct them to other resources such as the PDC Lead Hazard Control Grant Program, Construction Contractor’s Board, and Oregon Department of Human Services Lead-Based Paint Program. We will include participant survey data table when are closer to reaching our 50 household goal for this project.

As CEP enters the final stretch in the process to becoming an EPA Accredited Training Provider for the new Renovation, Repair and Painting (RRP) 4 and 8-hour training courses, it could not be more clear that the Tier 2 workshop offers a free and valuable resource for metro-area homeowners and renters taking on smaller scale projects in the home.



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E. High Efficiency Particulate Air (HEPA) Vacuum Lending

CEP loaned out HEPA units to 10 households in the 2nd quarter, and 17 total uses so far this year.

The HEPA vacuum lending program continues to see steady demand from CEP workshop participants and those who hear about the resource from CEP outreach events. CEP loaned out sealed HEPA vacuums 10 times in the 2nd quarter and collected a total of 8.18 lbs. of potentially lead-contaminated dust and debris. So far this year, the HEPA vacuums were loaned out a total of 17 times and collected 16.25 lbs of dust and debris.

Based on feedback surveys, Clients were uniformly satisfied with the program. Feedback comments included:

- “You are a much valued resource and I’m grateful for the information you’ve shared with us.”
- “Keep up the good work!”
- “Great program”
- “Perry was informed and supported us in many ways! Thank you for the help!!”

One client borrowed the HEPA vacuum after a CEP-provided dust testing kit revealed dust loading on both sill and floor that exceeded HUD designated safe levels. The client was in the late stage of a significant remodel of the home and the combined resources of CEP’s programs were a tremendous help to this particular client in terms of focusing their efforts in the directions that would have the greatest immediate impact on reducing hazards in their home.

CEP anticipates that demands for the HEPA units will taper in the winter months and pick up again as spring remodel season kicks into force later in the 3rd quarter and throughout the 4th quarter.

We continue to seek ways to make the lending program available to households that do not have credit cards or the financial resources to leave a deposit for the borrowed equipment.

Recently, we changed our lending policy to allow individuals to leave bank authorized checks as a deposit with CEP – improving program access for individuals who do not have credit cards.

F. Communication with Lead Hazard Reduction Program Grantees

CEP maintains participation in Multnomah County Health Department (MCHD) Healthy Homes Group partner meetings and LHRP Partners Quarterly Meetings, which may naturally become the avenue for forging collaborations and successfully finding additional support needed to continue to provide and improve lead poisoning prevention services to the area.



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CEP provided contact info for 50 (44%) CEP lead workshop participants requesting a Water Test Kit to the County LeadLine after each workshop, with a year-to-date total of 90 water test kits requested through CEP workshops.

Multnomah County Health Department: Lead-Dust Sampling Follow-up Study

In August 2009, CEP was invited to submit a bid to provide Lead Risk Assessment services for a follow-up study being conducted by the Multnomah County Health Department. The County Health Department itself was providing program evaluation and analysis on behalf of the Portland Development Commission's Lead Hazard Control Grant Program. CEP's bid was accepted and in mid-October, the Lead Poisoning Prevention Program Coordinator began collecting dust wipe samples in the homes of recipients of PDC funds for lead hazard control.

By the end of November, CEP had conducted 22 follow-up sampling visits in homes throughout the Portland metro area, including locations as far away as Cornelius and Estacada. 6-10 samples were collected in each home using standard dust wipe sampling protocols. The owners of the homes where sampling was conducted were, almost uniformly, past attendees of CEP's basic lead poisoning prevention workshop program and familiar with the Program Coordinator. This continuity of service made scheduling the home visits a much easier process and put clients at ease regarding allowing a contractor into the home environment.

In a vote of confidence in CEP's capacity to accurately and professionally complete the requested follow-up sampling, the Multnomah County Health Department has considered extending the contract for an additional 2 years.

HB 2134: Stakeholder Meetings

On November 25th and December 18th, the Program Coordinator traveled to the Construction Contractors Board (CCB) offices in Salem to participate in stakeholders meetings regarding proposed rules for the CCB Lead-Based Paint Program. The State of Oregon is in the process of adopting and taking local control of the new EPA Renovation, Repair and Painting rules and there has been a division of responsibilities between the Department of Human Services (DHS) and the CCB. Each division drafted its own set of rules and these rules have the potential to financially or otherwise impact various stakeholders. The meetings are required components of the State rule-making process (HB 2134) that allow these stakeholders the opportunity to comment and suggest revisions to the proposed rules.



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Participant Referral Sources

CEP staff continues to make routine referrals to **all** of the LHRP partners on a **daily** basis. Below are data sets that show the extent of referrals made to CEP’s Lead Poisoning Prevention Program as well as the amount of referrals CEP staff make to community partners.

The table below represents self-reported data from community members on how they found us during *registration* (sign-up only) and from actual *participants* at the workshop. We can see that the support of the host agency is vital to the Lead Poisoning Prevention program, especially those host organizations providing private workshops for underserved communities. Lead Hazard Reduction partners such as the Portland Development Commission and Josiah Hill III Clinic are also important and reliable sources for us. These data do not include the info source for participants in workshops translated into a language other than Spanish and did not fill out a form.

Info Source - Basic Lead Poisoning Prevention Workshop	Registration Quarter	Registration yr to date	Participants Quarter	Participants yr to date
Host Assisted Outreach	0	0 (0%)*	59	149 (70%)*
Word of Mouth	0	0 (0%)	5	5 (2%)
Community Partners	1	12 (38%)	7	18 (8%)
Caseworker / Advocate	0	0 (0%)	0	0 (0%)
CEP Signage/Pass by	2	5 (16%)	0	2 (1%)
Magazine / Catalogue	1	1 (3%)	1	1 (0%)
Newspapers	0	1 (3%)	0	0 (0%)
Other CEP Program	1	1 (3%)	2	3 (1%)
Internet	2	3 (9%)	4	6 (3%)
Community Event	1	9 (28%)	1	1 (0%)
other	0	0 (0%)	0	0 (0%)
Fix-it-Fairs	0	0 (0%)	8	8 (4%)
No Response	0	0 (0%)	15	19 (9%)
Total	8	32	102	212

*Percentages may not add equal 100 due to rounding to the nearest whole percent.



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This continues our second year conducting Lead Safe Home Projects (LSHP) workshops. So far we have served 17 households, and the majority of people come to us through fix-it-fairs, word of mouth, and from the Lead Poisoning Prevention workshops.

Info Source - Lead-Safe Home Projects Workshop	Registration Quarter	Registration yr to date	Participants Quarter	Participants yr to date
Host Assisted Outreach	0	0 (0%)*	0	0 (0%)*
Word of Mouth	0	0 (0%)	4	4 (24%)
Community Partners	1	3 (14%)	0	2 (12%)
Caseworker / Advocate	0	0 (0%)	0	0 (0%)
CEP Signage/Pass by	6	10 (46%)	0	0 (0%)
Magazine / Catalogue	0	0 (0%)	0	0 (0%)
Newspapers	0	0 (0%)	1	1 (6%)
Other CEP Program	2	4 (18%)	3	3 (18%)
Internet	0	0 (0%)	1	1 (6%)
Community Event	0	5 (23%)	0	0 (0%)
other	0	0 (0%)	0	0 (0%)
Fix-it-Fairs	0	0 (0%)	6	6(35%)
No Response	0	0 (0%)	0	0 (0%)
Total	9	22	15	17

*Percentages may not add equal 100 due to rounding to the nearest whole percent.

Referrals Provided by CEP Staff to Other Resources

CEP functions as a significant referral source for many clients. The Outreach Coordinator has created a referral database to track how often and to whom we refer community members who contact us. Information is available to community partners about how many referrals we’ve made to their specific organizations by request. Below are the overall statistics in this report. Referrals are divided into three categories:

A. “Active Office referrals” occur when a person who calls, emails, or walks in the door requests a service we do not offer and we refer them to the appropriate resource. Each member of CEP staff tracks referrals that we collect at the end of each month.



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B. “Active Outreach Events” where we track which brochures are taken at an event by bundling and pre-counting at the beginning of each quarter.

C. “Passive Referrals” include the resources automatically given to our clients through workshops and the In-Home program, as well as how many people visit our website. The database is ready for the new fiscal year, and changes are to be expected as it develops.

CEP Staff make active referrals to many organizations, the top three of which (LeadLine, 211-info, and Senior Hotline) are resource hotlines that lead to thousands of other resources.

	Quarter Total	Year to Date Total
Office Referrals	334	671
Outreach Events	40	140
<i>Total Active Referrals</i>	<i>374</i>	<i>811</i>

In the next table below, “referral” means number of resources provided through receiving a packet from a workshop, an in-home audit, or unique visits to our website. “Resources” refers to how many resources a participant can access through the program.

In the office this quarter, most referrals go to LIEAP (Low-Income Energy Assistance Program) for energy assistance, 211 info, Multnomah County Weatherization, and Energy Trust of Oregon. At outreach events, the top referrals go to The Leadline, OSHA/DHS working with lead paint, and the Portland Water Bureau’s water bill assistance, and the BHCD Home Repair Program.

Program	Participants Quarter	Resources	Quarter Total	YTD Total
Basic Lead Poisoning Workshop	113	20	2,260	4,560
Lead Safe Home Projects Workshop	15	22	330	374
DIY Weatherization Workshop	597	45	26,865	28,170
In-Home Services	165	13	2,145	3,263
CEP Website Resource Page	3,113	36	112,068	189,303
<i>Total Passive Referrals:</i>			<i>143,668</i>	<i>225,670</i>



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[2] SHORTFALLS

A. Lead Poisoning Prevention Workshop

There were no shortfalls in this activity.

B. Follow-up Visits/Surveys

There were no shortfalls in this activity.

C. Outreach/Advertising Activities

There were no shortfalls in this activity.

D. Lead-Safe Home Projects Workshop (Pilot)

There were no shortfalls in this activity.

E. High Efficiency Particulate Air (HEPA) Vacuum Lending

There were no shortfalls in this activity.

F. Communication with Lead Hazard Reduction Program Grantees

There were no shortfalls in this activity.



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[3] NEW DIRECTIONS

A. Lead Poisoning Prevention Program Support

We are actively pursuing supplemental funds to cover costs not covered by the Portland Water Bureau contract. Since we have consistently exceeded our contract goals significantly for over three years, we have determined that the program needs are growing in order to respond to community demand for the popular basic lead poisoning prevention workshops. We secured a small \$5,000 grant from the Portland Development Commission to supplement these services. We also secured funds through a successful bid to Multnomah County Health Department for a Dust Wipe Sampling Study where we sampled 22 households.

In Mid-September the Lead Poisoning Prevention Program Coordinator completed and submitted 2 applications to the US EPA to become an EPA recognized training provider for the new Renovation, Repair and Painting requirements for contractors and others who disturb lead-based paint in targeted housing. CEP has applied to become an authorized trainer for both the 8-hour Initial training as well as the 4-hour Refresher training.

In November, CEP was contacted by the EPA Region 10 in Seattle and a "site visit" was scheduled for early December. The EPA uses the site visit to view the proposed training facilities/locations, ascertain that the training organization has secure document storage capabilities and, most importantly, assess the prospective trainer's capacity and readiness to conduct off-site trainings if they have applied to be a mobile training provider. CEP put substantial time and resources into both the initial application process as well as preparation for the site visit. The site visit went extremely well and CEP was informed that their application was "head and shoulders" above the rest of the applications received at the Regional EPA office in Seattle in terms of thoroughness of the application and supporting documentation. The EPA representative informed us that she would make her recommendation that we be accredited, however we must wait for the decision at headquarters. We hope to get confirmation by the New Year, 2010.

B. Follow-up Visits/Surveys

No new directions at this time.

C. Outreach/Marketing Activities

No new directions at this time.

D. Lead-Safe Home Projects Workshops

No new directions at this time.

E. High Efficiency Particulate Air (HEPA) Vacuum Lending Program

No new directions at this time.

F. Communication with Lead Hazard Reduction Program Grantees

No new directions at this time.



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[4] CLIENT DEMOGRAPHIC INFORMATION.

* Percentages/averages calculated from total number of responses to each question.

** includes both Quarters 1 and 2 to correct previous report and updated YTD results.

CATEGORY	THIS QUARTER		YEAR TO DATE	
Total number served by the project	113		228	
Number of qualified participants	112		225	
Participant Data	Total	Avg/0%*	Total	Avg/0%*
Number of people in home	387	3.8	879	4.2
Number of pregnant women	5	0.1	17	0.15
Number of children 0-6 years old	93	1.2	200	1.3
Number of children 7-18 years old	53	1.1	136	1.4
Income: At or below 30% of median income	39	50%	82	56%
At 31-50%	19	24%	30	21%
At 51-80%	9	12%	18	12%
Over 80%	11	14%	16	11%
Race/Ethnicity: Hispanic/Latino(a)	32	32%	81	39%
White/European American	21	21%	48	23%
Black/African American	20	20%	40	19%
White & Black	5	5%	5	2%
Asian	15	15%	16	8%
Asian & White	0	0%	1	0%
Native American/Alaskan Native	0	0%	2	1%
Native & White	1	1%	2	1%
Native & Black	0	0%	1	0%
Native Hawaiian/Pacific Islander	1	1%	1	0%
Other	3	3%	8	4%
Prefer Not to Respond	1	1%	2	1%
<i>Total Minorities</i>	77	78%	157	76%
Gender: Male	19	22%	41	22%
Female	66	78%	143	77%
Prefer Not to Respond	0	0%	1	1%
**Single Parent: Single Mother (Q1 / Q2)	32 / 28	38% / 32%	60	34%
Single Father (Q1 / Q2)	5 / 4	6% / 5%	9	5%
Prefer Not to Respond (Q1 / Q2)	3 / 3	3% / 3%	6	3%
**Head of Household: Female (Q1 / Q2)	32 / 33	38% / 43%	65	37%
Male (Q1 / Q2)	8 / 15	9% / 10%	23	13%
Prefer Not to Respond(Q1 / Q2)	3 / 2	3% / 3%	5	3%



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Participant Data (continued)	This Quarter		%	
	Total	%*	Total	%*
Age Group Under 21	2	25	11	6%
21-30	22	27%	55	32%
31-40	34	42%	66	39%
41-54	18	22%	32	19%
55 and over	5	6%	6	4%
Prefer Not to Respond	0	0%	0	0%
Member of Household with Disability	12	14%	21	12%
Prefer Not to Respond	1	1%	2	1%
Type of Residence: Rent	58	67%	107	63%
Own	28	32%	56	33%
Other	1	1%	8	5%
Prefer Not to Respond	0	0%	0	0%
Geographic area: North	37	32%	62	27%
Northeast	14	12%	48	21%
Outer-Northeast	3	3%	14	6%
Southeast	22	19%	33	14%
Outer-Southeast	30	26%	42	18%
Southwest	2	2%	3	1%
Northwest	1	1%	9	4%
Outside Portland (qualified)	4	4%	15	7%
Not Qualified (counts towards "total")	1	1%	3	1%
Presentation was:	Total	%*	Total	%*
Easy to understand	81	99%	173	99%
A little confusing	1	1%	2	1%
Hard to follow	0	0%	0	0%
Workshop covered:	Total	%*	Total	%*
Too much information	16	19%	29	18%
The right amount of information	68	81%	135	82%
Not enough information	0	0%	1	1%
Workshop was:	Total	%*	Total	%*
Extremely valuable	76	88%	152	87%
Somewhat valuable	10	12%	22	13%
Not valuable	0	0%	0	0%
Materials were:	Total	%*	Total	%*
Extremely valuable	74	95%	144	92%
Somewhat valuable	4	5%	13	8%
Not valuable	0	0%	0	0%